

20 **CHEF WARS** 24

ANNUAL FUNDRAISING EVENT

# CHEF WARS SPONSORSHIP/EXHIBITOR

A FANTASTIC AFTERNOON OF FOOD, FUN, AND FELLOWSHIP

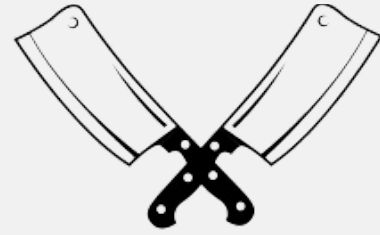
shepherd's center  
OF CHARLOTTE  
— IN COLLABORATION WITH —  
SOUTHMINSTER



THURSDAY  
JUNE 20, 2024  
11:30 AM - 1:30 PM

PROVIDENCE UNITED METHODIST CHURCH  
2810 PROVIDENCE ROAD  
CHARLOTTE, NC 28211

# CHEF WARS



20 CHEF WARS 24

## WHO

LOCATED IN AND SERVING MECKLENBURG COUNTY, **THE SHEPHERD'S CENTER OF CHARLOTTE IS A NONPROFIT INTERFAITH ORGANIZATION WHOSE MISSION IS TO ENRICH THE LIVES OF OLDER ADULTS BY PROVIDING A NETWORK OF SUPPORT TO INCREASE SOCIAL CONNECTION, EXPAND ACCESS TO CRITICAL RESOURCES, AND COMBAT THE NEGATIVE EFFECTS OF ISOLATION.**

WE PROVIDE A DIVERSE RANGE OF PROGRAMS THAT ENABLE OUR PARTICIPANTS TO ENGAGE WITH THE COMMUNITY AND FLOURISH IN ANY ENVIRONMENT.

## WHAT

SHEPHERD'S CENTER OF CHARLOTTE INVITES YOU TO PARTICIPATE IN OUR ANNUAL CHEF WARS. ATTENDEES INCLUDE SHEPHERD'S CHARLOTTE'S COMMUNITY AND FRIENDS. **THIS ATTENDEE FAVORITE FUNDRAISING EVENT BRINGS CONTINUING CARE RETIREMENT COMMUNITY CHEFS TOGETHER TO COMPETE FOR THE COVETED SHEPHERD'S CHARLOTTE TOP CHEF AWARDS FOR BEST ENTREE, BEST DESSERT AND FAN FAVORITE.**

THIS EVENT IS ANTICIPATED TO SELL OUT, WITH ALL PROCEEDS BENEFITING PROGRAMS AT SHEPHERD'S CHARLOTTE.



# PARTNER WITH US

Every older adult in our community deserves access to essential resources for a fulfilling life. **We invite you to join us in supporting older adults while showcasing your services to our community.** As a funding partner, you'll contribute to offsetting the costs of our events, ensuring that more funds raised directly benefit older adults in our community. **Please review the following page for opportunities to sponsor our event and make a difference in the lives of older adults in our community.**

## LIFELONG LEARNING

ADVENTURES IN LEARNING

LEARNING LABS

TECH TUESDAY

TRAVEL ADVENTURES

## CORE PROGRAMS

ESSENTIAL TRANSPORTATION

HANDY HELPER

SHIIP MEDICARE COUNSELING

TAX-AIDE



# SPONSOR BENEFITS

## **Executive Chef - \$2,500**

- Preferred lunch table location with logo displayed and lunch tickets for 8 total guests (\$400 value).
- Company logo with link on the website homepage leading up to the event and on the 2024 Chef Wars page for one year.
- Company logo on all promotional material, event listing, mailed newsletter and e-blasts.
- Social media (6 posts) and media/press release recognition.
- Announced during the event as an Executive Chef Sponsor.
- Trifold Ad Space in our SHIP counseling office and Tech Tuesday classes for one year.
- Exhibit booth and 2 chairs with preferred location.

## **Chef de Cuisine - \$1,000**

- Preferred lunch table location with logo displayed and lunch tickets for 4 total guests (\$200 value).
- Company logo with link on the website homepage leading up to the event, and on the 2024 Chef Wars page for one year.
- Company logo on all promotional material, event listing, mailed newsletter and e-blasts.
- Social media recognition (4 posts).
- Exhibit booth and 2 chairs with preferred location.

## **Sous Chef - \$500**

- Lunch Tickets for 2 total guests (\$100 value).
- Company logo appears on Chef Wars program.
- Company logo with link on the SCC 2024 Chef Wars webpage.
- Social Media recognition (2 posts).
- Exhibitor booth and 2 chairs.

## **Pastry Chef - \$250**

- Company logo appears on Chef Wars programs.
- Exhibitor booth and 2 chairs.



# SPONSORSHIP INFORMATION

Exhibitor set up will begin at 10:00 am with breakdown no sooner than 1:30 pm. A 6ft table and two chairs will be provided; exhibitors are responsible for their linens. SCC will determine booth locations with special consideration for our Executive Chefs and Chef de Cuisine, sponsors. Booths will be reserved after payment has been processed. For promotional advertising, please provide logo artwork as soon as possible.

**Shepherd's Center of Charlotte's REACH**

- 12,000 Eblast Impressions
- 3,200 Mailed Newsletter Impressions
- 11,400 Website Visits
- 7,900 Unique Website Visits
- 43,000 Social Media Reach
- 1,100 Social Media Followers

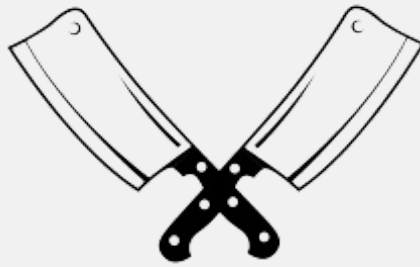
\*Based on trackable data for 2023



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www.shepherdscharlotte.org





## 20 CHEF WARS 24

Thursday, June 20, 2024 from 11:30 am to 1:30 pm  
Providence United Methodist Church

BUSINESS NAME:

ADDRESS:

WEBSITE:

CONTACT NAME:

CONTACT EMAIL:

CONTACT NUMBER:

Please provide a brief description of the business:



Executive Chef \$2,500



Sous Chef \$500



Chef de Cuisine \$1,000



Pastry Chef \$250

Email application to [acelek@shepherdscharlotte.org](mailto:acelek@shepherdscharlotte.org).  
or follow the QR code. After review of your application  
you will receive a confirmation email and payment  
information. Thank you for your interest in supporting  
The Shepherd's Center of Charlotte!



SCAN ME