



ANNUAL FUNDRAISING EVENT

CHEF WARS SPONSORSHIP/EXHIBITOR

A FANTASTIC AFTERNOON OF FOOD, FUN, AND FELLOWSHIP

shepherd'scenter
OF CHARLOTTE
— IN COLLABORATION WITH —
SOUTHMINSTER



WEDNESDAY
JUNE 18TH, 2025
11:00 AM - 1:30 PM

PROVIDENCE UNITED METHODIST CHURCH
2810 PROVIDENCE ROAD
CHARLOTTE, NC 28211

CHEF WARS



WHO

LOCATED IN AND SERVING MECKLENBURG COUNTY, **THE SHEPHERD'S CENTER OF CHARLOTTE IS A NONPROFIT INTERFAITH ORGANIZATION WHOSE MISSION IS TO ENRICH THE LIVES OF OLDER ADULTS BY PROVIDING A NETWORK OF SUPPORT TO INCREASE SOCIAL CONNECTION, EXPAND ACCESS TO CRITICAL RESOURCES, AND COMBAT THE NEGATIVE EFFECTS OF ISOLATION.** WE PROVIDE A DIVERSE RANGE OF PROGRAMS THAT ENABLE OUR PARTICIPANTS TO ENGAGE WITH THE COMMUNITY AND FLOURISH IN ANY ENVIRONMENT.

WHAT

SHEPHERD'S CENTER OF CHARLOTTE INVITES YOU TO PARTICIPATE IN OUR ANNUAL CHEF WARS. ATTENDEES INCLUDE SHEPHERD'S CHARLOTTE'S COMMUNITY AND FRIENDS. **THIS ATTENDEE FAVORITE FUNDRAISING EVENT BRINGS CONTINUING CARE RETIREMENT COMMUNITY CHEFS TOGETHER TO COMPETE FOR THE COVETED SHEPHERD'S CHARLOTTE TOP CHEF AWARDS FOR BEST ENTREE, BEST DESSERT AND FAN FAVORITE.** THIS EVENT WILL SELL OUT, WITH ALL PROCEEDS BENEFITING PROGRAMS AT SHEPHERD'S CHARLOTTE.



PARTNER WITH US

Every older adult in our community deserves access to essential resources for a fulfilling life. **We invite you to join us in supporting older adults while showcasing your services to our community.** As a funding partner, your contribution will go directly towards programming for older adults in our community. **Please review the following page for opportunities to sponsor our event and make a difference in the lives of older adults in our community.**

LIFELONG LEARNING

ADVENTURES IN LEARNING

LEARNING LABS

TECH TUESDAY

TRAVEL ADVENTURES

CORE PROGRAMS

ESSENTIAL TRANSPORTATION

HANDY HELPER

SHIIP MEDICARE COUNSELING

TAX-AIDE



EXPAND YOUR REACH WITH SHEPHERD'S CHARLOTTE

**Based on trackable data for 2024*



NEWSLETTER



Emailed

2,200 Participants

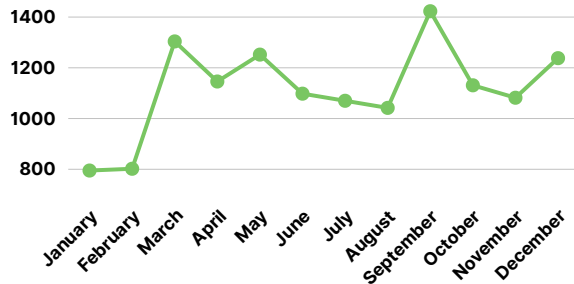


Mailed

1,000 Participants

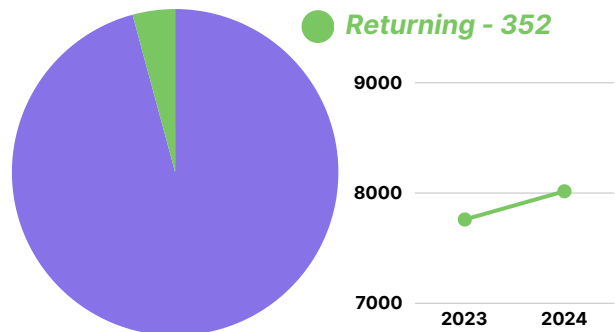
WEBSITE

13,441 SESSIONS



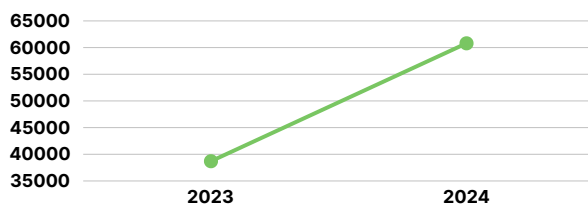
UNIQUE VS RETURNING VISITORS

8,016 UNIQUE VISITORS



FACEBOOK

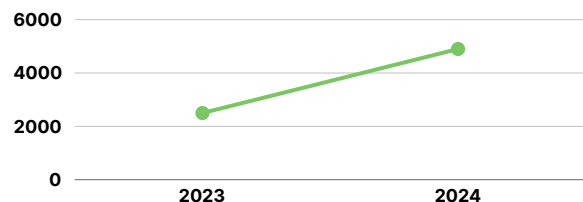
Reach: **60,800** ↑



INSTAGRAM

Reach: **4,900** ↑

Interactions: **430** ↑



**BECOME A SPONSOR TODAY
AND REACH THOUSANDS!**

SPONSOR BENEFITS

Executive Chef – \$2,500

- Premium lunch table placement with your company logo displayed and lunch tickets for 6 guests (\$300 value)
- Priority exhibitor booth placement with two chairs
- Verbal recognition during the event as an Executive Chef Sponsor
- Trifold ad displayed in our multipurpose program space for one year (\$600 value)
- Company logo featured on all event promotional materials, mailed newsletter, event listings, and e-blasts (7,500 impressions)
- Company logo with link on the homepage for four months and on the Chef Wars event page for one year (1,100 sessions)
- Recognition through six dedicated social media posts (1,000+ followers)
- Promotional materials displayed on our resource table during Fall Adventures in Learning (6-week program)
- 2-minute spotlight during Fall Adventures in Learning to introduce your organization before the morning keynote speaker

Chef de Cuisine – \$1,000

- Priority exhibitor booth placement with two chairs
- Enjoy the chef's culinary creations from your booth
- Trifold ad displayed in our multipurpose program space for six months (\$300 value)
- Company logo featured on all event promotional materials, mailed newsletter, event listings, and e-blasts (7,500 impressions)
- Company logo with link on the Chef Wars event page for one year (1,500 sessions)
- Recognition through four dedicated social media posts (1,000+ followers)

Sous Chef – \$500

- Exhibitor booth with two chairs
- Enjoy the chef's culinary creations from your booth
- Company logo featured in the printed Chef Wars program
- Company logo with link on the Chef Wars event webpage (1,500 sessions)
- Recognition through two dedicated social media posts (1,000+ followers)

Pastry Chef – \$250

- Exhibitor booth with two chairs
- Enjoy the chef's culinary creations from your booth
- Company logo featured in the printed Chef Wars program

SPONSORSHIP INFORMATION

Each exhibitor will be provided with a 6-foot table and two chairs. Exhibitors are responsible for bringing their own table coverings.

Booth locations will be assigned by Shepherd's Charlotte, with priority placement given to our Executive Chef and Chef de Cuisine sponsors. Booth reservations will be confirmed once payment has been received. To ensure inclusion in promotional materials, please submit your logo artwork as soon as possible.

Exhibitors may arrive and begin setup as early as 10:00 AM, and all tables must be fully set and ready by 10:45 AM. Doors will open at 11:00 AM to allow guests time to explore exhibitor booths before the opening remarks at 11:30 AM. We kindly ask that exhibitors refrain from breaking down their booths before 1:30 PM, out of respect for attendees and the smooth flow of the event.

Please note: Only Executive Chef sponsors will receive reserved seating at the lunch tables. All other sponsors will enjoy the culinary experience and program from their booths.



Alissa Celek
Executive Director
The Shepherd's Center of Charlotte
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300 Hawthorne Lane
Charlotte, NC 28204
(704) 365-1995
www.shepherdscharlotte.org



Wednesday, June 18, 2025 from 11:00 am to 1:30 pm
Providence United Methodist Church
2810 Providence Road, Charlotte, NC 28210

BUSINESS NAME:

ADDRESS:

WEBSITE:

CONTACT NAME:

CONTACT EMAIL:

CONTACT NUMBER:

Please provide a brief description of the business:

☐ ~~Executive Chef \$2,500~~

☐ ~~Chef de Cuisine \$1,000~~

☐ Sous Chef \$500

☐ Pastry Chef \$250

Email application to acelek@shepherdscharlotte.org.
or follow the QR code. After review of your application
you will receive a confirmation email and payment
information. Thank you for you interest in supporting
The Shepherd's Center of Charlotte!

